



Live, Entertainment and Technology Convention

THE NETWORKING CONVENTION

October 17th – 19th 2023
Hamburg Messe

What is LEaT?

LEaT is the 365 days communication platform for the entertainment industry.



annually in October on the fairground of Hamburg Messe.



annual pre-season event, limited number of exhibitors, event location, to address your clients in the first quarter of a year and present your new products to the German speaking market after ISE



our educational platform for all topics for the entertainment industry (trainings, workshops, product presentations)



Your job market for the entertainment industry

Previous Events:

- Oct. 2021 - LEaT X Hamburg, 17 exhibitors, 30 brands, 350 visitors
- Oct. 2022 - LEaT con Hamburg, 85 exhibitors, 180 brands, 2.100 visitors
- Mar. 2023 - LEaT X Cologne, 34 exhibitors, 70 brands - **sold out!**
- Oct. 2023 - LEaT con Hamburg

7 reasons why!



TIMING



LOCATION



CONVENIENCE



NETWORKING



REACH



CONTENT



NETWORKING EVENT

The new convention for the entertainment industry

When: Oct. 17 - 19, 2023

Where: Hamburg Messe, hall B6

Keyfacts

- 13.000 sqm
- 1.000+ sqm catering and networking zones
- 1st class program on mainstage
- 4 integrated speaker corner within the hall
- educational program & trainings

Target Groups visitors

- Amusement park operators/ resorts
- Audio engineers
- Caterers and hospitality
- Distributors and dealers
- Dry hire/rental
- Event agencies and planners
- House of worship
- Lighting designers
- Media planners, designers, technicians
- Museum, opera, theatre
- Planners & architects
- Cruise ship industry
- Stadiums and arenas
- Stage designers
- Streaming providers/studios
- System integrators
- Technical planners audio/ lighting/ video

We offer the most convenient exhibitor service ever!

Our concept:

We focus on the people behind the brands and offer the best environment to network and talk from professionals to professionals.

Regardless of your budget, get an equal presentation of your brands and products with our unified shell scheme stands for everyone.. Max. height 250cm.



Our all-inclusive-packages makes your and your teams life easier.

Less planning, less organizing, lower budgets – no stress.

We take care of your team and the guests – our catering concept includes food and beverages all day.

We even go one better: boost your contacts and network at our get-together in the evening of day 1 from 18h-22h, including free beverages and snacks.

Our all inclusive package

Included services:

- stand space
- shell schemes with full print on backwall
- lighting
- carpeting
- cleaning
- furniture basic set
- 3kW AC power supply incl. consumption
- environmental fee
- catering for you, your team and your guests
- free media package, marketing & communication
- networking event
- presentation slot in speakers corner of your choice

starting at only 389€ per sqm

Furniture for your stands are available at special rates through our partners

What did exhibitors of LEaT con 2022 say?

"Keep the concept and continue to grow!"

"The organization was great. The fair in Hamburg is a top location, the timing during the year is also perfect."

"That was organized really well. Congratulations, everything was excellent!"

"We were totally happy once again!"

"Very nice fair, good atmosphere and a good line-up of exhibitors."

"It was perfectly planned from start to finish, kudos for that!"

"Visitors at our stand were highly professional and from the industry. Excatly those people, which we needed to meet for our future business."

Contact

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